APPLICATION DATA SHEET

Electronic Version v14

Stylesheet Version v14.0

Title of Invention

PAY YOURSELF FIRST LOYALTY SYSTEM AND METHOD

Application Type: regular, utility
Attorney Docket Number: 70655.4000

Correspondence address:

Customer Number: 20322



Continuing Data:

This is a Non-Provisional of US application number 60542716, filed 2004-02-06, now Pending.

This is a Non-Provisional of US application number 60552857, filed 2004-03-11, now Pending.

Inventor Information:

Inventor 1:

Applicant Authority Type: Inventor
Citizenship: US
Given Name: Tracey
Middle Name: R.

Family Name: Thomas

Residence:

City of Residence: Boonton

State of Residence: NJ
Country of Residence: US

Address-1 of Mailing Address: 200 Vesey Street

Address-2 of Mailing Address:

City of Mailing Address: New York

State of Mailing Address: NY
Postal Code of Mailing Address: 10285
Country of Mailing Address: US

Phone: Fax: E-mail: Attorney Information:

practitioner(s) at Customer Number:

20322



as my attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Publication Information:

Suggested Figure for Publication -

Suggested Classification -

Suggested Technology Center -

Total Number of Drawing Sheets - 2

Assignee 1:

Organization Name: American Express Travel Related Services

Company, Inc.

Address-1 of Mailing Address: General Counsel's Office, American Express

Tower

Address-2 of Mailing Address: World Financial Center

City of Mailing Address: New York

State of Mailing Address: NY

Postal Code of Mailing Address: 10285-4900

Country of Mailing Address: US

Phone: Fax:

E-mail: